YEAH, WE DO THAT

Discover Trib Total Media’s multi-media network of products and services and find all the ways we can help you reach your target audience and grow your business.

Want front-page exposure for your business?
WE DO THAT!

TribNotes
Gettin’ sticky with it! These high-impact front page stickers drive immediate response and positive ROI. Choose your audience and target just your local community or the entire region. With 2 size options, 2-sided printing, and full-color design, you can’t go wrong.

Premium Positions
Extra extra, read all about it! Premium, cover positions on Trib Total Media print editions put your message front and center. Readers cannot miss your banner ad when it appears at the bottom of the front page! And, be sure to ask about the marquee positions on the weekly editions.

Spadea
Make a splash with a spadea. This dynamic, full-color piece is equivalent to 3 full pages, wrapped around the newspaper! Readers see the spadea before they read that day’s front page news. Multiple and Single Advertiser options available.

Print and Deliver & Preprint Inserts
Flyers and menus and inserts. Oh my. We make delivering your message to your audience easy and affordable. With a host of size, paper and color options to choose from, we can design a piece that meets your needs and drives results.

Books and Brochures
You can’t judge a book by its cover, but you still want it to look good! We’ll help you explore bindings, paper stocks, popular folds and other custom print options to make your program book, directory or brochure stand out from the crowd.

Direct Mail & Postcards
Wait a minute please Mr. Postman, who says direct mail has to be a hassle? We make it easier than ever. We do it all - design, print and mail – under one roof. Maybe there will be a letter in his bag for you.

Contact your Trib Total Media Marketing and Advertising Consultant today about these and other great opportunities with Trib Total Media.

Or, visit mediakit.TribLIVE.com for more information.
Targeted Display
Hit 'em with your best shot. Reach your best prospects wherever they are on the internet with targeted display ads using demographic, geographic, behavioral and interest segmentation.

Mobile Geo-framing
Call me maybe, or just try mobile geo-framing to reach your prospects on their phones after they’ve entered your location, or the location of a competitor.

TribLIVE premium positions
When you really want to be standing out in a crowd, premium positions are where it’s at. Digital TribNotes, wallpaper, and overlays are just a few of the ways to guarantee you will get noticed on TribLIVE.

Search Engine Marketing
The search is over…well, it will be when you show up in your customers’ search results! Be there when your customers need you most. Our strategies can improve your average position on relevant searches and help increase the conversion rate of your leads.

Social Media
Whether you are a social butterfly or just not the social type, our team of social media experts can help with your social account development and management, content creation and advertising. Increase your brand awareness, generate more leads and improve customer engagement with an active social media presence.

Online Video + Connected TV
Video may have killed the radio star but online video and connected TV (CTV) have become critical for businesses to expand their reach beyond linear TV. Online video and CTV content is highly-targeted, engaging and interactive, earning advertisers more time with their audience.

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