



# CLAIM YOUR TITLE

Each year, TribLIVE recognizes the best local businesses from across the region with the Best of the Best Community Choice Awards. To make it to the final ballot, you first have to be nominated!

We have created these **highly discounted, highly visible** marketing packages to help you stay top of mind. Advertising doesn't guarantee your place on the ballot, but it does put your business front and center when customers are submitting their nominations!

## Best of the Best Nomination Round Packages

**Nomination Round Advertising Deadline: June 30, 2023**

**Campaigns will publish July 13-30**

### PREMIUM POWER

- 3 1/4 page daily or 3 1/2 page weekly print ads
- 100K ROS impressions on TribLIVE.com
- Standard digital ad unit on nomination page
- Access to email opt-in list of participants
- Sponsor 1 Group (554x100 banner on ballot header for group of your choosing)
- Access to Best of the Best Marketing Tool Kit

**INVESTMENT: \$1199 // VALUE: \$7115**

### SUPER POWER

- 2 1/4 page daily or 2 1/2 page weekly print ads
- 80K ROS impressions on TribLIVE.com
- Standard digital ad unit on nomination page
- Sponsor 1 Group (554x100 banner on ballot header for group of your choosing)
- Access to Best of the Best Marketing Tool Kit

**INVESTMENT: \$899 // VALUE: \$4995**

### POWER

- 2 1/8 page daily or 2 1/4 page weekly print ads
- 45K ROS impressions on TribLIVE.com
- Standard digital ad unit on nomination page
- Sponsor 1 Category (554x100 banner on 1 category header of your choosing)
- Access to Best of the Best Marketing Tool Kit

**INVESTMENT: \$549 // VALUE: \$2430**

### BASIC

- 1 1/8 page daily or 1 1/4 page weekly print ads
- 25K ROS impressions on TribLIVE.com
- Standard digital ad unit on nomination page
- Sponsor 1 category (554x100 banner on the category header of your choosing)
- Access to Best of the Best Marketing Tool Kit

**INVESTMENT: \$349 // VALUE: \$1325**

Company: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Email: \_\_\_\_\_

☐ Repeat this package if I make it to the top 5!

**MediaKit.TribLIVE.com/best-of-the-best**

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# CATEGORIES

## BEAUTY & HEALTH

Barber Shop  
CBD Store  
Chiropractor  
Dentist  
Dermatologist  
Family Physician  
Hair Salon  
Hearing Aid Center  
Home Health  
Local Pharmacy/Drug Store  
Medical Marijuana  
Dispensary  
Nursing Home  
Ophthalmologist  
Optometrist  
Pediatrician  
Personal Care  
Physical Therapist  
Retirement Community  
Spa/Medical Spa  
Therapeutic Massage

## CLOTHING

Bridal/Formal Wear  
Local Children's Clothing  
Local Women's Clothing

## DINING

All-Around Restaurant  
Bakery  
Breakfast  
Burger  
Candy  
Caterer  
Chicken Wings  
Chinese Restaurant  
Diner  
Fish Sandwich  
Ice Cream  
Italian Food  
Local Coffee Shop  
Mexican Food  
Outdoor Dining  
Pizza  
Seafood  
Steakhouse  
Sub/Hoagie  
Sushi  
Take Out

## ENTERTAINMENT & LEISURE

Art Gallery  
Family Amusement  
Festival/Fair  
Local Event  
Travel Agency

## HOME, HOME SERVICES & FINANCE

Accountant  
Assisted Living Facility  
Bank  
Basement Services/  
Waterproofing  
Bath Remodeling  
Carpet/Flooring  
Credit Union  
Home Builder  
Insurance Agent  
Kitchens  
Landscaper  
Law Firm  
Lawn Care  
Real Estate Agent  
Real Estate Company  
Swimming Pools & Spas

## KIDS & EDUCATION

College/University  
Dance School  
Learning Center/Tutor

## MISCELLANEOUS

Overall Business  
New Business  
Place to Work

## PEOPLE & PLACES

Park  
Place to Worship  
Wedding Venue

## SERVICES

Carpet Cleaning  
Dry Cleaner  
Funeral Home  
Heating & A/C Service  
Kennel/Boarding/  
Doggie Day Care  
Mobility  
Non-Profit  
Pest Control  
Pet Groomer  
Plumber  
Siding/Roofing  
Veterinarian  
Windows

## SHOPPING

Appliances  
Boutique  
Garden Center  
Grocery  
Indoor Furniture/Mattress  
Local Hardware Store  
Local Jewelry Store  
Outdoor Furniture

## SPIRITS

Beer Distributor  
Local Craft Brewery  
Local Winery  
Sports Bar

## SPORTS

Golf Course  
Yoga Studio

## VEHICLES DEALERS & SERVICES

Auto Body/Collision  
Auto Dealer Service  
Dept  
Auto Repair -  
Independent  
New Car Dealer  
Tire Center

**Please indicate which  
category/categories apply  
to your business.**

Categories subject to change.

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