

# TribLIVE High School Sports Network AK Valley Games of the Week

**HSSN** **TRIBLIVE**  
HIGH SCHOOL  
SPORTS NETWORK

TribHSSN.TribLIVE.com



TribLIVE High School Sports Network is your home for high school sports! And we're giving you a chance to get in on the action with an Alle-Kiski Game of the Week Sponsorship!

Each week, TribLIVE HSSN will select 4 games featuring teams from around the AK Valley as our games of the week. These games will be streamed live from TribHSSN.TribLIVE.com and viewable anywhere there is an internet connection.

Our broadcasters are some of the best in the business offering play-by-play action, color commentary, analysis and more!

## GAME BROADCAST NAMING RIGHTS

- Marketed as Presenting Sponsor in all pre-promotion efforts and throughout the broadcast.
- Logo included in all print and digital ads promoting Game of the Week
- Logo on-screen during all game action
- :30 commercial or live read - 4x per game
- Inclusion on social media post 1x per game from HSSN accounts
- 75,000 impressions on TribHSSN.TribLIVE.com from Aug - Dec 2023
- Minimum of two (2) digital ads in HSSN daily email newsletter during the week leading up to the game
- Logo & 728x90 ad on HSSN Best Seat in the House landing page from Aug - Dec 2023

**\$750 Per Week**

**Total Investment: \$5250**

Take ownership of the Game of the Week broadcast! No other sponsor will get more pre-promotion or in-game branding.

## HALFTIME TICKER

- Sponsor name live reads/mentions during halftime block
- On-screen logo during halftime
- On-screen ticker featuring sponsor message at bottom of screen
- :30 commercial or live read - 4x per game
- 45,000 impressions on TribHSSN.TribLIVE.com from August - December 2023
- Minimum of one (1) digital ad in HSSN daily email newsletter during the week leading up to the game
- Logo on HSSN Best Seat in the House landing page

**\$500 Per Week**

**Total Investment: \$3500**

Halftime is the only time during the game that a scrolling ticker will appear at the bottom of the screen!





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## TIMEOUT SPONSOR

- Live read during all timeouts recognizing sponsor (minimum of 3 per game)
- Sponsor logo graphic on-screen during all timeouts
- Logo on TribLIVE HSSN Best Seat in the House landing page

**\$200 Per Week**

**Total Investment: \$1400**

Timeouts are often taken during key points in the game. Have your name included during this crucial time when fans are most attentive!

## STARTING LINEUP SPONSOR

- Live read recognizing sponsor at start and end of lineup announcements.
- Sponsor logo graphic on-screen during lineup announcements.
- Logo on TribLIVE HSSN Best Seat in the House landing page

**\$175 Per Week**

**Total Investment: \$1225**

Starting lineups are announced at the beginning of the game when viewership is at its highest and fans are waiting for the game to start.



Games of the Week will be promoted across Trib Total Media's network of print and digital products including:

- Wallpapers & Overlays on TribLIVE
- In-paper ads in daily, weekly and monthly newspapers
- Social media posts
- Email newsletter ads

### Have an idea?

We'd love to customize a package or in-game feature for you!\*

- "Car Dealer" Drive of the Game
- Host Coach's Show at your place of business
- Host a watch party at your place of business

\*Additional fees may apply.

