

save.

spend life happy™



Dynamic Postcards: CPM
 Basic Postcard \$242
 Express Postcard \$293

Save Wrap Ads: CPM
 Wrap Cover \$21
 Wrap Inside \$15
 Wrap Billboard \$2.60

Print & Deliver Inserts: CPM
 Mega \$80
 Half \$50
 Value \$90
 Big 4 (NEW) \$117
 Standard Postcard (NEW) \$55

CLIENT SUPPLIED INSERTS

0.00 - 0.25 oz \$52	0.61 - 0.65 oz \$78
0.26 - 0.30 oz \$52	0.66 - 0.70 oz \$86
0.31 - 0.35 oz \$52	0.71 - 0.75 oz \$88
0.36 - 0.40 oz \$56	0.76 - 0.80 oz \$93
0.41 - 0.45 oz \$59	0.81 - 0.85 oz \$97
0.46 - 0.50 oz \$64	0.86 - 0.90 oz \$102
0.51 - 0.55 oz \$69	0.91 - 0.95 oz \$107
0.56 - 0.60 oz \$74	0.96 - 1.00 oz \$111

For inserts over 1oz please call your sales representative.

