

REACH LOCAL 2024



A MARKETING PROGRAM DESIGNED TO TARGET YOUR BEST POTENTIAL CUSTOMERS

Multi-Media Marketing Packages*

Daily Newspapers

Weekly/Monthly Newspapers

| Frequency | Ad Size | Tribune-Review Greensburg | Valley News Dispatch | Ad Size | Community Newspapers |
|-----------|----------------------------|---------------------------|----------------------|---------|----------------------|
| 2x | Biz Card 2 columns x 2" | \$179 | \$140 | 1/16 pg | \$125 |
| 4x | Biz Card 2 columns x 2" | \$169 | \$135 | 1/16 pg | \$120 |
| 8x | Biz Card 2 columns x 2" | \$159 | \$130 | 1/16 pg | \$115 |
| 12x | Biz Card 2 columns x 2" | \$149 | \$125 | 1/16 pg | \$109 |
| 24x | Biz Card 2 columns x 2" | \$135 | \$115 | 1/16 pg | \$99 |
| 48x | Biz Card 2 columns x 2" | \$119 | \$99 | 1/16 pg | \$89 |
| 2x | Double Card 2 columns x 4" | \$249 | \$200 | 1/8 pg | \$149 |
| 4x | Double Card 2 columns x 4" | \$239 | \$190 | 1/8 pg | \$139 |
| 8x | Double Card 2 columns x 4" | \$229 | \$180 | 1/8 pg | \$129 |
| 12x | Double Card 2 columns x 4" | \$219 | \$170 | 1/8 pg | \$120 |
| 24x | Double Card 2 columns x 4" | \$199 | \$156 | 1/8 pg | \$115 |
| 48x | Double Card 2 columns x 4" | \$169 | \$135 | 1/8 pg | \$109 |
| 2x | 1/8 pg 3 columns x 5" | \$389 | \$289 | 1/4 pg | \$199 |
| 4x | 1/8 pg 3 columns x 5" | \$369 | \$269 | 1/4 pg | \$179 |
| 8x | 1/8 pg 3 columns x 5" | \$349 | \$259 | 1/4 pg | \$169 |
| 12x | 1/8 pg 3 columns x 5" | \$329 | \$249 | 1/4 pg | \$149 |
| 24x | 1/8 pg 3 columns x 5" | \$299 | \$229 | 1/4 pg | \$135 |
| 48x | 1/8 pg 3 columns x 5" | \$249 | \$195 | 1/4 pg | \$119 |
| 2x | 1/4 pg 3 columns x 10" | \$639 | \$459 | 1/2 pg | \$289 |
| 4x | 1/4 pg 3 columns x 10" | \$609 | \$439 | 1/2 pg | \$269 |
| 8x | 1/4 pg 3 columns x 10" | \$579 | \$419 | 1/2 pg | \$249 |
| 12x | 1/4 pg 3 columns x 10" | \$549 | \$399 | 1/2 pg | \$229 |
| 24x | 1/4 pg 3 columns x 10" | \$459 | \$339 | 1/2 pg | \$189 |
| 48x | 1/4 pg 3 columns x 10" | \$389 | \$289 | 1/2 pg | \$169 |

*ALL PRICING IS PER WEEK.