

community newspapers

community newspapers

DISTRIBUTION MAP



Monthly publications

EDITION	DISTRIBUTION
North Hills Journal	12,225
South Hills Record	13,035
Bethel Park Journal	11,804
Shaler Journal	12,361
Bridgeville Signal Item	12,613
Penn Hills Progress	9,887
North Allegheny Journal	10,228
Monroeville Times Express	11,701
Plum Advance Leader	12,910
Penn Trafford Star	8,821
Total	115,585

Weekly publications

EDITION	DISTRIBUTION
Norwin Star	11,554
Sewickley Herald	10,500
Murrysville Star	10,484
Fox Chapel Herald	8,448
Total	40,986




Total Community Papers 156,571



2026 MEDIA KIT

communitynewspapers

Community Paper Schedule 2026

PUB DATES (Thursdays)	PUBICATIONS (Weeklies & Monthlies)	DEADLINES (Thursday Prior)
January 15th, 2026 January 22th, 2026 January 29th, 2026	Weeklies + Advance Leader, Penn Hills, Penn Trafford, Times Express Weeklies + North Allegheny, North Hills, Shaler Weeklies + Bethel Park, Signal Item, South Hills	January 8th, 2026 @ Noon January 15th, 2026 @ Noon January 22nd, 2026 @ Noon
February 5th, 2026 February 12th, 2026 February 19th, 2026 February 26th, 2026	Weeklies + Penn Trafford Weeklies + Advance Leader, Penn Hills, Times Express Weeklies + North Allegheny, North Hills, Shaler Weeklies + Bethel Park, Signal Item, South Hills	January 29th, 2026 @ Noon February 5th, 2026 @ Noon February 12th, 2026 @ Noon February 19th, 2026 @ Noon
March 5th, 2026 March 12th, 2026 March 19th, 2026 March 26th, 2026	Weeklies + Penn Trafford Weeklies + Advance Leader, Penn Hills, Times Express Weeklies + North Allegheny, North Hills, Shaler Weeklies + Bethel Park, Signal Item, South Hills	February 26th, 2026 @ Noon March 5th, 2026 @ Noon March 12th, 2026 @ Noon March 19th, 2026 @ Noon
April 2nd, 2026 April 9th, 2026 April 16th, 2026 April 23rd, 2026 April 30, 2026	Weeklies + Penn Trafford Weeklies + Advance Leader, Penn Hills, Times Express Weeklies + North Allegheny, North Hills, Shaler Weeklies + Bethel Park, Signal Item, South Hills Weeklies	March 26th, 2026 @ Noon April 2nd, 2026 @ Noon April 9th, 2026 @ Noon April 16th, 2026 @ Noon April 23, 2026
May 7th, 2026 May 14th, 2026 May 21st, 2026 May 28th, 2026	Weeklies + Penn Trafford Weeklies + Advance Leader, Penn Hills, Times Express Weeklies + North Allegheny, North Hills, Shaler Weeklies + Bethel Park, Signal Item, South Hills	April 30th, 2026 @ Noon May 7th, 2026 @ Noon May 14th, 2026 @ Noon May 21st, 2026 @ Noon
June 4th, 2026 June 11th, 2026 June 18th, 2026 June 25th, 2026	Weeklies + Penn Trafford Weeklies + Advance Leader, Penn Hills, Times Express Weeklies + North Allegheny, North Hills, Shaler Weeklies + Bethel Park, Signal Item, South Hills	May 28th, 2026 @ Noon June 4th, 2026 @ Noon June 11th, 2026 @ Noon June 18th, 2026 @ Noon
July 2nd, 2026 July 9th, 2026 July 16th, 2026 July 23rd, 2026 July 30, 2026	Weeklies + Penn Trafford Weeklies + Advance Leader, Penn Hills, Times Express Weeklies + North Allegheny, North Hills, Shaler Weeklies + Bethel Park, Signal Item, South Hills Weeklies	June 25th, 2026 @ Noon July 2nd, 2026 @ Noon July 9th, 2026 @ Noon July 16th, 2026 @ Noon July 23, 2026
August 6th, 2026 August 13th, 2026 August 20th, 2026 August 27th, 2026	Weeklies + Penn Trafford Weeklies + Advance Leader, Penn Hills, Times Express Weeklies + North Allegheny, North Hills, Shaler Weeklies + Bethel Park, Signal Item, South Hills	July 30th, 2026 @ Noon August 6th, 2026 @ Noon August 13th, 2026 @ Noon August 20th, 2026 @ Noon
September 3rd, 2026 September 10th, 2026 September 17th, 2026 September 24th, 2026	Weeklies + Penn Trafford Weeklies + Advance Leader, Penn Hills, Times Express Weeklies + North Allegheny, North Hills, Shaler Weeklies + Bethel Park, Signal Item, South Hills	August 27th, 2026 @ Noon September 3rd, 2026 @ Noon September 10th, 2026 @ Noon September 17th, 2026 @ Noon
October 1st, 2026 October 8th, 2026 October 15th, 2026 October 22nd, 2026	Weeklies + Penn Trafford Weeklies + Advance Leader, Penn Hills, Times Express Weeklies + North Allegheny, North Hills, Shaler Weeklies + Bethel Park, Signal Item, South Hills	September 24th, 2026 @ Noon October 1st, 2026 @ Noon October 8th, 2026 @ Noon October 15th, 2026 @ Noon
November 5th, 2026 November 12th, 2026 November 19th, 2026 November 26th, 2026	Weeklies + Penn Trafford Weeklies + Advance Leader, Penn Hills, Times Express Weeklies + North Allegheny, North Hills, Shaler Weeklies + Bethel Park, Signal Item, South Hills	October 29th, 2026 @ Noon November 5th, 2026 @ Noon November 12th, 2026 @ Noon November 19th, 2026 @ Noon
December 10th, 2026 December 10th, 2026 December 10th, 2026 December 10th, 2026	 Weeklies + Penn Trafford  Weeklies + Advance Leader, Penn Hills, Times Express  Weeklies + North Allegheny, North Hills, Shaler  Weeklies + Bethel Park, Signal Item, South Hills	Tuesday December 1st, 2026 @ Noon* Tuesday December 1st, 2026 @ Noon* Tuesday December 1st, 2026 @ Noon* Tuesday December 1st, 2026 @ Noon* *Early for Best of the Best



Investment Options

weeklies		Mailed Distribution*	Ft. Cover Banner	FC Banner & 3/4 H	Back Cover	Full Page	3/4 Pg.	1/2 Pg.	1/4 Pg.	1/8 Pg.	1/16 Pg.	Front/Back Marquee	Inside Banner
8	NORWIN STAR	11554	335	644	592	587	479	371	237	158	101	170	180
37	SEWICKLEY HERALD	10500	283	567	515	535	427	319	263	158	101	155	155
49	MURRYSVILLE STAR	10484	335	644	592	587	479	371	237	158	101	170	180
96	FOX CHAPEL HERALD	8448	283	489	438	432	350	268	185	118	91	155	155
WEEKLY PAPER TOTAL		40986											

monthlies		Mailed Distribution*	Ft. Cover Banner	FC Banner & 3/4 H	Back Cover	Full Page	3/4 Pg.	1/2 Pg.	1/4 Pg.	1/8 Pg.	1/16 Pg.	Front/Back Marquee	Inside Banner
1	PENN HILLS PROGRESS	9887	219	594	544	539	415	329	224	142	91	139	149
3	TIMES EXPRESS	11701	335	695	644	638	530	422	263	158	112	170	195
4	ADVANCE LEADER	12910	361	644	618	612	504	396	263	158	112	170	170
7	PENN TRAFFORD STAR	8821	283	489	438	432	350	268	185	113	92	155	155
13	NORTH ALLEGHENY JOURNAL	10228	386	721	670	664	556	424	263	183	131	170	229
14	NORTH HILLS JOURNAL	12225	219	594	544	539	415	329	224	142	91	139	149
17	SHALER JOURNAL	12361	219	594	544	539	415	329	224	142	91	139	149
27	BETHEL PARK JOURNAL	11804	219	594	544	539	415	329	224	142	91	139	149
32	BRIDGEVILLE SIGNAL ITEM	12613	219	594	544	539	415	329	224	142	91	139	149
95	SOUTH HILLS RECORD	13035	219	594	544	539	415	329	224	142	91	139	149
MONTHLY PAPER TOTAL		115,585											

THE ABOVE EDITIONS CLEAR THURSDAY AT NOON (7 DAYS PRIOR TO PUBLICATION)

Sales Agreement Discounts

6 Weeks.....	5%
12 Weeks.....	20%
24 Weeks.....	30%
48 Weeks.....	40%

Multiple Product Discount

2 Editions	20%
3 Editions	25%
4 Editions	30%

Frequency Discounts and Multiple Product discounts can only be earned up to a maximum of 40% Examples include: 4 editions x 12 week frequency contract would receive 48x discount. 2 editions for 24 week frequency would receive 48x discount.

ADD ORIGAMI

for Only \$20 for your First Area
and \$7.00 for Each Additional
Area Per Week

Color Rates

1-2 Editions.....	\$75 Each
3+ Editions.....	\$50 Each

AD SIZES

1 Col = 1.667"	4 Col = 7.042"
2 Col = 3.458"	5 Col = 8.833"
3 Col = 5.25"	6 Col = 10.625"

Front Page Banner	6 Col x 2.00"
Full Page	6 Col x 11.00"
3/4 Page Front/Back Cover	6 Col x 7.95"
3/4 Page Vert	4 Col x 11.00"
1/2 Page Horiz	6 Col x 5.45"
1/2 Page Vert	3 Col x 11.00"
1/4 Page Horiz	3 Col x 5.45"
1/4 Page Vert	2 Col x 8.00"
1/8 Page Horiz	3 Col x 3.00"
1/8 Page Vert	2 Col x 4.00"
1/16 Page Horiz	2 Col x 2.00"
1/16 Page Vert	1 Col x 4.00"
Marquee Front	2 Col x 2.95"
Marquee Back	4 Col x 2.95"

For more information contact:

Rates as of 12/1/2025

*Source: United States Postal Service mailed circulation counts, 1/30/2025 update