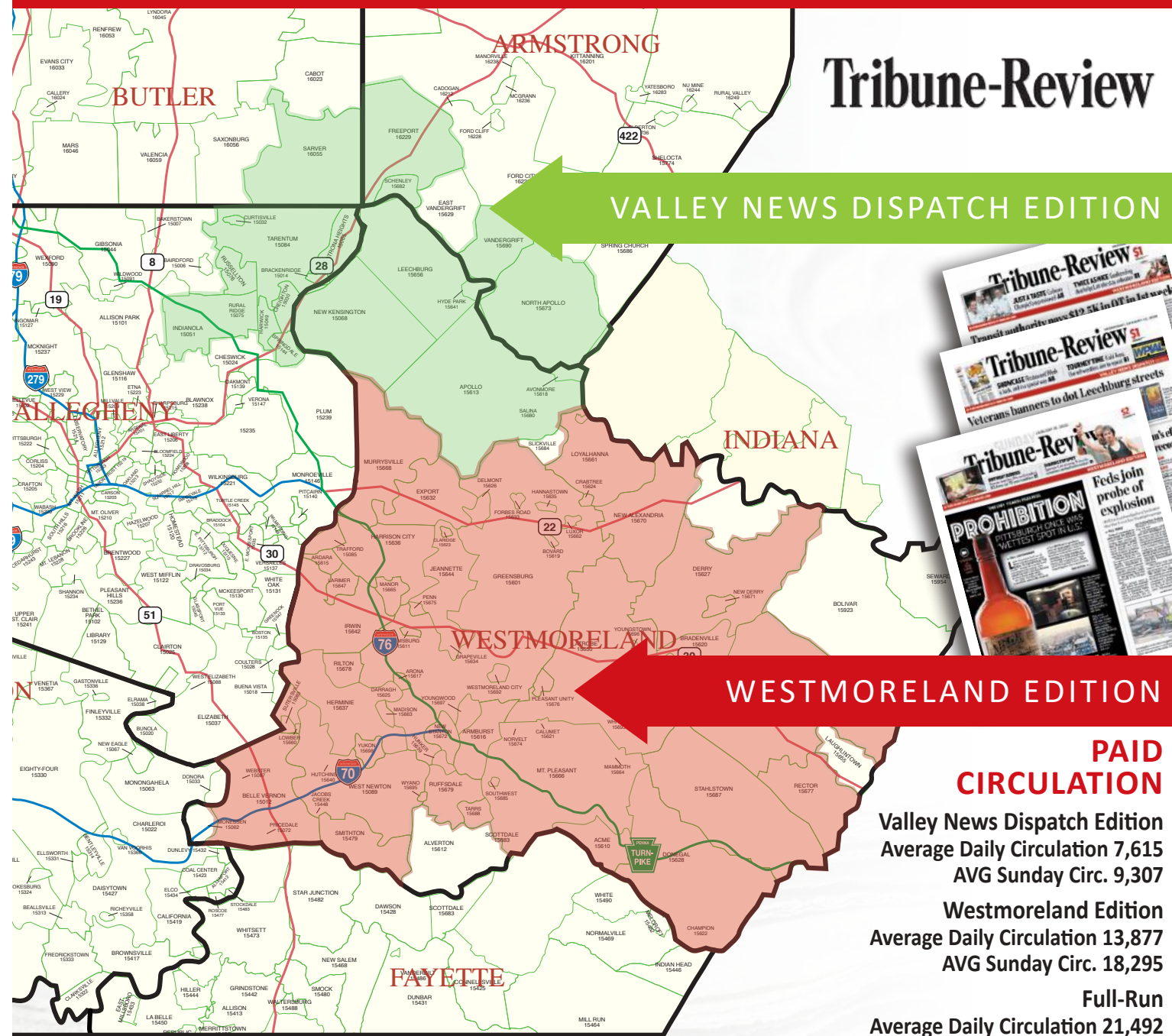


daily **NEWSPAPER**

DISTRIBUTION MAP



Tribune-Review

VALLEY NEWS DISPATCH EDITION

WESTMORELAND EDITION

PAID CIRCULATION

Valley News Dispatch Edition
Average Daily Circulation 7,615
AVG Sunday Circ. 9,307

Westmoreland Edition
Average Daily Circulation 13,877
AVG Sunday Circ. 18,295

Full-Run
Average Daily Circulation 21,492
AVG Sunday Circ. 27,602

Source: TTM Reports December 2025

For more information contact:

daily **NEWSPAPER**

Tribune-Review

WESTMORELAND & VALLEY NEWS DISPATCH EDITIONS



2026 MEDIA KIT



daily **NEWSPAPER**

The Westmoreland edition of the Tribune-Review is available in print Tuesday - Saturday. eTrib is available 7 days a week.
 The Valley News Dispatch edition of the Tribune-Review is available in print Tuesday, Thursday and Saturday. eTrib is available 7 days a week.



The digital edition of the Tribune-Review is available 7 days a week on your computer, phone or tablet, anywhere you have an internet connection.

3,500 Daily Active Users | **11,500** Monthly Active Users | **4 Million** pageviews/month

	Full-Run		Westmoreland Edition		Valley News Dispatch Edition	
	DAILY	SATURDAY WEEKEND	DAILY	SATURDAY WEEKEND	DAILY	SATURDAY WEEKEND
OPEN	\$69.00	\$86.00	\$58.00	\$76.00	\$28.00	\$32.00
\$1,000	\$59.00	\$73.00	\$49.00	\$65.00	\$24.00	\$28.00
\$5,000	\$52.00	\$65.00	\$44.00	\$58.00	\$21.00	\$25.00
\$10,000	\$48.00	\$61.00	\$40.00	\$53.00	\$20.00	\$23.00
\$20,000	\$46.00	\$58.00	\$39.00	\$51.00	\$19.00	\$22.00

Rates are per column inch

Print & eTrib editions publish Tuesday - Saturday. eTrib only editions publish Sunday & Monday.

Print & eTrib editions publish Tuesday, Thursday and Saturday. eTrib only editions publish Sunday, Monday, Wednesday and Friday.

eTrib ONLY ADS

Full	\$300
Half	\$175
Quarter	\$125
Eighth	\$75
Banner	\$75

eTrib PICK UP RATES

Ads 60 col inches +	ADD \$75
Ads 21 - 59 col inches	ADD \$50
Ads 9 - 20.5 col inches	ADD \$25
Ads up to 9 col inches.....	ADD \$10

Pick Up Rates apply to print edition ads picking up into the eTrib on non-print days. All Valley News Dispatch print ads will pick up into the next day's eTrib edition. All Saturday Weekender print ads will pick up into the Sunday eTrib AND will get the Monday eTrib FREE.

Full run eTrib only ads are available Sunday & Monday. Valley News Dispatch edition eTrib ads are available Wednesday and Friday.

Color Rates Per day	Full-Run Per Edition	
	Full-Run	Per Edition
Up to 30"	\$200	\$100
30.5" - 91.5"	\$300	\$150
92" - 123"	\$400	\$200

ADVERTISING FREQUENCY CONVERSION RATES

We Offer Both Frequency and Volume Contracts
 Advertising Frequency and Volume Contract Conversions

- 6x is equivalent to \$1,000 rate level
- 13x is equivalent to \$5,000 rate level
- 26x is equivalent to \$10,000 rate level
- 52x is equivalent to \$20,000 rate level

TRUSTED LOCAL NEWS SOURCE
 with flexible premium positions,
 full color ad sizes & agreements
 publishing 5 days a week!

RESPONSE PLUS DISCOUNTS

NUMBER OF DAYS	DISCOUNT
Day 1	0%
Day 2	15%
Day 3+	50%

- (1) Group Charitable rates: \$5,000 level with provided 501c3 documentation.
- (2) Discounts not applicable on Saturday/Weekend.

RETAIL COLUMN SIZES	
COLUMNS.....	INCHES
1 column	1.667
2 columns.....	3.458
3 columns.....	5.25
4 columns.....	7.042
5 columns.....	8.833
6 columns.....	10.625

Page depth is 20.5 inches

TribLIVE is Western PA's Most Visited Local News Website!

2.3 Million Average Monthly Users | **11** Million Average Monthly Views

Targeting Option	CPM Net	Premium Placement	One Day Rate
Run of Site	\$5.00	Homepage Takeover	\$1,250
Pgh DMA or by County	\$6.00	Homepage with Welcomer	\$1,750
Zip Code	\$7.00		
Channel: sports, business, etc	\$8.00		
Homepage	\$10.00		

*Requires a minimum commitment of 50,000 impressions in a 30 day period. Display sizes include: 728x90, 300x250 and 325x50, includes mobile. Welcomer 1940x500 and 450x200 mobile. Other Digital Options available. Ask your Advertising Sales Consultant for details.

RETAIL DEADLINES

Pub Day	Space Res.	Ads Clear	Pub Day	Space Res.	Ads Clear
Tribune-Review (Full-Run)			Tribune-Review (Valley News Dispatch)		
Sunday (E-Trib Only)	Thur. 5:00pm	Fri. 5:00pm	Tuesday	Fri. 5:00pm	Mon. 5:00pm
Monday (E-Trib Only)	Fri. Noon	Fri. 5:00pm	Wednesday (E-Trib Only)	Mon. 5:00pm	Tues. 5:00pm
			Thursday	Tues. 5:00pm	Wed. 5:00pm
Tribune-Review (Westmoreland)			Friday (E-Trib Only)	Wed. 5:00pm	Thur. 5:00pm
Tuesday	Fri. 5:00pm	Mon. 5:00pm	Saturday/Weekend Preprint (Living)	Tues. Noon	Wed. 5:00pm
Wednesday	Mon. 5:00pm	Tues. 5:00pm	Saturday/Weekend Late Run (Main/Sports/Local/Obit/Mem)	Wed. Noon	Thur. 5:00pm
Thursday	Tues. 5:00pm	Wed. 5:00pm			
Friday	Wed. 5:00pm	Thur. 5:00pm			
Saturday/Weekend Preprint (Living)	Tues. Noon	Wed. 5:00pm			
Saturday/Weekend Late Run (Main/Sports/Local/Obit/Mem)	Wed. Noon	Thur. 5:00pm			