

2026 Plow Fold Insert

Quantity	Cost/Thousand
10,000	\$137
15,000	\$123
20,000	\$115
30,000	\$110
40,000	\$105
50,000	\$103
60,000	\$102
65,000+	\$100

FEATURES & BENEFITS

- **Stand out from the crowd...** Plow Folds are the equivalent of 6 Full Pages of Advertising
- **2-Sided Design...** full color and folded to the size of one full page
- **Target without waste...** You can choose to saturate the market or distribute by zip code or carrier route.

- All prices include composing, printing and inserting.
- Carrier route delivery add \$6.25 per 1,000.
- \$50/m payment is due with order, balance prior to publication.
- Minimum of 10,000 pieces

Final Printed Size:
34.5" x 22.75"
35# Newsprint

Rates effective January 2026

